
GLOBAL COMMERCE COUNCIL

Opportunity

Metro Atlanta has become a major player in the global marketplace. In fact, more than 20 percent of company expansions and relocations to Atlanta in the last 10 years were from international companies.

Today metro Atlanta boasts **2,200 international companies** that employ **90,000** and more than **65 countries** represented by consulates, trade offices, or bilateral chambers of commerce.

History of Chamber Leadership

The Metro Atlanta Chamber has been engaged in international economic development for decades, but has recently heightened its focus in that area.

In 2006 the Chamber formally launched the **Global Commerce Council**, and has seen rapid success in both attracting foreign direct investment in Atlanta and expanding trade overseas.

Key accomplishments include:

- recruiting major companies and jobs from **China and India**
- completing **trade missions to Asia and Europe** with Mayor Shirley Franklin and business community
- landing **new consulates** from Hungary and Brazil
- leading a successful 14-state campaign for a **direct air route to Shanghai**
- hosting the **Americas Competitiveness Forum**, a U.S. Department of Commerce event that brought high-ranking officials from 34 Western Hemisphere countries to Atlanta
- campaigning to position Atlanta as the **gateway to the Americas**

Global Commerce Agenda

- Recruit **8 international companies**.
- Attract **two new major international investments**, with a special focus on China, India, Japan, Korea, Western Europe and Canada.
- Complete business recruitment **trips to Asia and Europe**.
- Attract **two new foreign consulates** or trade offices from Asia and Latin America.
- Continue campaign for **direct flights between Asia, Latin America, Europe and Africa**.
- Help **small to mid-sized Chamber member companies** to do business abroad.

Global Commerce Council **CHAIR**



Christian Fischer
Executive Vice President - Packaging
Georgia-Pacific

CHAMBER STAFF



Hans Gant
Senior Vice President
Economic Development
404.586.8456 | hgant@macoc.com



Jorge Fernandez
Vice President
Global Commerce
404.586.8460 | jfernandez@macoc.com



Karen Holladay
Project Manager
Global Commerce
404.586.8441 | kholladay@macoc.com



Ric Hubler
Director, International Trade Development
Economic Development
404.586.8455 | rhubler@macoc.com



John Woodward
Director, Foreign Investment
404.586.8447 | jwoodward@macoc.com