



**Chris Gaffney**  
President  
Coca-Cola Supply, LLC

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## SUPPLY CHAIN LEADERSHIP COUNCIL

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### Opportunity

Metro Atlanta is the business and distribution center of the Southeast – with the nation’s **fifth-largest concentration** of supply chain employment and 139,000+ jobs. Atlanta’s **global access, innovation and talent** create an unparalleled logistics network for companies that demand efficient, predictable and consistent global supply chain operations to accelerate growth.

**Logistics giants here include:** Delta Air Lines, Manhattan Associates, Norfolk Southern, UPS, the Supply Chain and the Logistics Institute at Georgia Tech.

Our state’s tightly woven network of air, ports, rail and roads – converging in Atlanta – rivals competitors worldwide. Core assets include:

- **air** – Atlanta is home to the world’s busiest airport and world’s largest air carrier.
- **ground** – Atlanta is one of only five U.S. cities served by three major interstate highways. More than 80 percent of the nation’s commercial and consumer markets can be reached within two truckload delivery days of Atlanta.
- **rail** – Atlanta is the rail center of the South and one of the five most important distribution centers in North America. There are 4,900 miles of rail in Georgia.
- **sea** – The Port of Savannah is the fastest growing port in the U.S., and the fourth largest container port in the U.S.

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### History of Chamber Leadership

The Supply Chain Leadership Council works to position Atlanta as the **world’s premier center** for supply chain management, operations, talent and innovation; and further establish the region as the global gateway of choice. We work to mobilize and connect the business community to maximize the **region’s competitive supply chain advantages** to create quality jobs and promote sustainable growth for metro Atlanta and the state of Georgia.

A decade ago, the Chamber laser-focused its economic development efforts on target **industry “clusters”** with the highest potential for job growth, including supply chain.

The Chamber’s **“Industries of the Mind”** campaign attracted nearly 100 companies and created thousands of high-paying supply chain and technology industry jobs, and today the Chamber’s Supply Chain Leadership Council has won international awards for its strategy to grow this sector.

Since 2003, the Chamber recruited companies that **created more than 7,500 logistics jobs** and established **direct air cargo service with Asia and Europe**.

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### Supply Chain Agenda

- Attract eight **supply chain companies** creating **850 new jobs** including: supply chain software, hardware and services; air cargo carriers and routes
- Market the region at key conferences to attract companies. Attract major industry conferences. Prepare to host the **2012 International Air Cargo Association** biennial forum in Atlanta.
- Facilitate **organic growth of two local supply chain** companies to **create 150 jobs**. Work to improve business environment through workforce development, transportation and infrastructure advocacy.

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### CHAMBER STAFF



**Hans Gant**  
Senior Vice President  
Economic Development  
404.586.8456 | hgant@macoc.com



**Bob Pertierra**  
Vice President  
Supply Chain Development  
404.586.8445 | bpertierra@macoc.com